

PPC (PAY-PER-CLICK)

From initial consultation to final execution, we ensure that every aspect of our services is tailored to your unique requirements, providing you with seamless support and a hassle-free experience. Our commitment to excellence ensures that you receive the highest quality service, no matter the complexity of your project.

digitalquarterback.com/google-ads-company-orlando/

(754) 254-6382

1 Discover

Pay Per Click is the bread and butter of online paid-advertising.

PPC is based on **advertising using google** search queries. Google has a far reach, and we can advertise on many search engines at once.

We make a bid to **place ads in front of users at the right times** when a user wants to see it the most based on data analysis. Your ads are **more relevant to user searches** with keywords which boosts the "Ad Rank" and **saves you money** in the auction.

2 Learn

Pay-Per-Click (PPC) advertising offers powerful ways to reach your target audience and drive results. There are several types of ads, each tailored to meet specific goals:

- **Search Ads:** These appear at the top of search engine results when users need your services.
- **Display Ads:** Visual ads placed on websites, blogs, and apps to increase brand awareness.
- **Video Ads:** Engaging clips on YouTube and social media to capture attention.

3 Engage

It is literally "Pay Per Click." You do not pay anything unless you **win the ad auction** just like a real one.

- **Ads can be optimized** for maximum exposure, conversions, or return on ad spend.
- PPC will bring **immediate results** to your business because it **pushes your business to the top** and in front of interested users.

Our Most Popular App Development Services

- ☒ **FACEBOOK**
- ☒ **INSTAGRAM**
- ☒ **YOUTUBE**
- ☒ **LINKEDIN**
- ☒ **GOOGLE**
- ☒ **MICROSOFT**

COMPREHENSIVE SERVICES

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|---|---------------------------------------|---|
| 1 | APP DEVELOPMENT | We turn innovative ideas into high-performance apps, combining expert design and development to bring your vision to life. |
| 2 | BRANDING | We craft compelling brand identities that resonate with your audience and set you apart in a competitive market. |
| 3 | ECOMMERCE | We build seamless, user-friendly eCommerce solutions that enhance your online sales and elevate your customer experience. |
| 4 | MARKETING | We create targeted marketing strategies that engage your audience, boost your brand's visibility, and drive measurable results. |
| 5 | PAY PER CLICK | We optimize pay-per-click advertising campaigns to maximize your return on investment. |
| 6 | SEARCH ENGINE OPTIMIZATION | We enhance your online visibility, ensuring your website ranks higher and attracts more organic traffic. |
| 7 | WEB DESIGN | We create visually appealing, user-friendly, and functional websites by combining layout, content, graphics, and interactive elements to provide an optimal user experience across various devices. |
| 8 | WEB DEVELOPMENT | We build and maintain websites by writing code to create functionality, structure, and interactivity. |
| 9 | WEBSITE AUDITS & ANALYTICS | We collect and analyze data on user behavior, interactions, and traffic patterns on a website. |